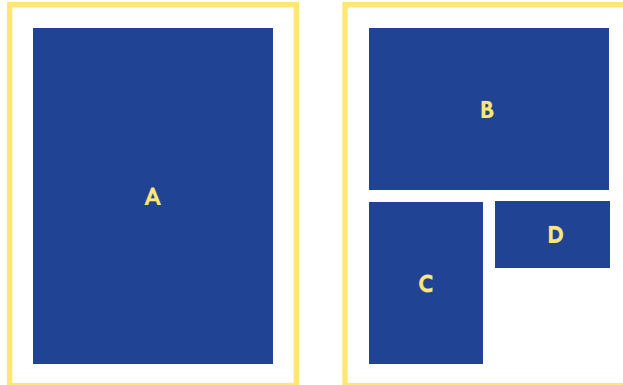




**Annual Benefit for the Poor
May 19, 2017
Advertisement Specification Sheet**



SIZE		DIMENSION	PRICE
A	Full Page	7.5" x 10"	\$500
B	Half Page (Horizontal)	7.5" x 4.5"	\$300
C	Quarter Page (Vertical)	3.5" x 4.5"	\$175
D	Business Card (Horizontal)	3.5" x 2"	\$100

DIGITAL FILE SPECIFICATIONS

Media: Digital format

PC or MAC platform in the following application files, listed in order of preference:

- Adobe Acrobat PDF (pdf file)
- Adobe Illustrator (eps file)
- Adobe Photoshop (eps file)

Screens: Full color, 300 dpi

Images: 300 dpi, full color and save as PDF, EPS, TIFF, or JPEG

Fonts: Include copies of all screen and printer fonts used. If copies of fonts are not provided, the best match will be used.

Ads run in full color in CMYK. Film is not accepted; art is required in digital form only.

Please inform us if you will be using an ad from a previous year in your correspondence.

SUBMISSION INFORMATION

Please e-mail and attach all materials by deadline to:
Ana Keyworth
favoredgrace13@gmail.com

BILLING INFORMATION

Please make checks payable to:
Society of St. Vincent de Paul
P.O. Box 162487
Sacramento, CA 95816

If you have any questions about the ad specifications, please contact:

Tom Aguer
(916) 563-7827
tom.aguer@avisonyoung.com

For questions about the event, please contact:

Paul Starkey
(916) 955-6758
paulstarkey@sudp-sacramento.org

Production Materials Deadline: April 24, 2017